



FORUM



Design As Discovery: Jony Ive and Frank Gehry

Saturday, May 20, 2023 from 2:00 – 4:00 pm

Concord Hall, 1407 Chapala Street, Santa Barbara, California

Presenter: Russ Lewin

Modes of participation: Live Webcast and in Person

The design that is reflected in a beautiful product has the ability to enhance the experience of individuals and even inspire us in a way that helps us incorporate a higher standard of design in our own work, and in the way we live our lives. Two individuals that are particularly effective in rendering their designs on a grand scale include Jony Ive and Frank Gehry. Jony Ive was the Chief Design Officer for Apple computer for 22 years. He helped design the iPhone, iPad, Apple Watch, Mac OS, Apple Headquarters and a myriad of other items. His creative design process is unique, and it can teach other individuals how to discover their own creativity through design. Jony once said, "Good is the enemy of great." Frank Gehry is a modern architect famous for designing the Disney Concert Hall in Los Angeles, the Guggenheim Museum Bilbao, and many other recognizable buildings around the world. His work incorporates audacious configuration and innovative design. He relies heavily upon curvature in his work. Gehry once said, "Architecture should speak of its time and place, but yearn for timelessness." We will explore the work of these two wildly creative individuals. In addition, we will explore the inner processes through which their creations eventually come to birth as described by them.

For more information: <http://www.worldculture.org>